

Message Text

LIMITED OFFICIAL USE

PAGE 01 BONN 14670 091349Z

46

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 AID-05 CIAE-00 COME-00 FRB-03

INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03 SP-02

CIEP-01 LAB-04 SIL-01 OMB-01 /055 W

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R 091345Z SEP 75

FM AMEMBASSY BONN

TO SECSTATE WASHDC 2709

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E.O. 11652: N/A

TAGS: ETRD, GW

SUBJ: OPEL EXPORTS TO US

REF: BONN 12488

1. TOP MANAGEMENT AT GM'S GERMAN SUBSIDIARY, ADAM OPEL AG, NOW CONFIRMS THAT OPEL HAS DISCONTINUED EXPORTS TO US AND HAS NO PLANS TO RESUME EXPORTS IN THE FORESEEABLE FUTURE.

2. OPEL MANAGEMENT CLAIMS THAT DECISION TO DISCONTINUE EXPORTS WAS NOT PROMPTED BY ANTIDUMPING INVESTIGATION, BUT BY OTHER ECONOMIC FACTORS. IT IS ANTICIPATED BY OPEL MANAGEMENT THAT THE NEW US-PRODUCED GM COMPACT CHEVETTE WILL TAKE THE PLACE OF OPEL IN THE GM LINE IN THE US MARKET.

3. OPEL HAS NOT MADE ANY PUBLIC ANNOUNCEMENTS ON THIS SUBJECT BECAUSE US GM DEALERS STILL HAVE AN INVENTORY OF 60,000 OPELS AND ANNOUNCEMENT OF FUTURE UNAVAILABILITY OF OPELS IN THE US MARKET MIGHT HURT THE SALE OF THIS INVENTORY.
HILLENBRAND

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
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Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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